



FOR IMMEDIATE RELEASE:

Eric Andres Brings Off-Road Expertise to Wilwood; Attending King of The Hammers 2016

Camarillo, CA • January 2016



Wilwood Disc Brakes is excited to announce Eric Andres has joined the Wilwood Sales and Technical team, and will attend King of The Hammers 2016.

Andres brings to Wilwood more than two decades of experience in the off-road market with various companies including Jackson Racing, Sway-A-Way and The Brake Man.

“Eric’s years of experience within a variety of motorsport markets speaks for itself and we are excited to have Eric join the Wilwood team,” said Steve Cornelius, Director of Sales and Marketing at Wilwood Engineering. “We look forward to him attending numerous events throughout the year as well as working with our internal staff and partners to develop new innovations and relationships for Wilwood.”

Andres will attend his first event of the year next week at King of The Hammers in Johnson Valley, CA. The event is a week-long series of races culminating with the “toughest one-day off-road race on the planet.” Wilwood attends each year to help educate drivers on the best braking applications for their budget, experience level and suspension setup. Technical representatives are available throughout the week to provide hands-on support and to answer questions.

“The most important combination for any off-road vehicle is the suspension setup and brakes,” said Dustin Burr, Manager of Sales and Customer Service at Wilwood Engineering. “Eric’s years of off-road suspension experience, paired with Wilwood’s extensive off-road product offerings, makes him a perfect fit for King of The Hammers.”

King of The Hammers 2016 begins Friday, January 29 with various events throughout the week ending on Sunday, February 7. Wilwood’s exhibit space is #41A and will be on the lakebed starting Monday, February 1 – through the week – until Saturday, February 6. For more information about King of The Hammers click [here](#).

About Wilwood Disc Brakes

Founded by Bill Wood in 1977, Wilwood Engineering expertly designs and manufactures high-performance disc brakes and components from their headquarters in Camarillo, California. Engineered and rigorously tested for any application, Wilwood brakes provide unsurpassed quality and performance with sleek, modern designs. From race cars to classic cars, Wilwood has the brakes to stop you. For more information, contact Wilwood Engineering at info@wilwood.com.

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