FOR IMMEDIATE RELEASE:
Wilwood Disc Brakes Introduces New Quick-Silver Caliper Finish

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High performance car owners like their cars to have a distinctive appearance that reflects quality and sets them apart from the average vehicle. Wilwood is pleased to announce a new Quick-Silver finish available on select Wilwood calipers. Quick-Silver finish provides excellent wear and abrasion resistance in conjunction with corrosion protection for your high performance brake system components.

Quick-Silver finish features a lustrous silver color derived from a durable proprietary nickel plating process that exhibits superior wear characteristics. The excellent deposit uniformity allows plating of various curvatures including blind holes and the inner diameter of the caliper piston bores while exhibiting excellent lubricity for improved piston to bore wear.

Additionally, its leveling, smoothing, and barrier characteristics provides superior corrosion resistance inside and outside of the entire caliper body. This unique coating is often utilized in industries where standards require maximum protection from highly corrosive acidic environments such as oil drilling, coal mining, medical, hand tool, marine, power distribution, aerospace, and the petrochemical industries, where very little surface porosity and pit-free plating is required.

Superior Quick-Silver finish is available on select Wilwood calipers at an additional cost. Call for availability.

All of Wilwood's performance brake components are loaded with cutting edge technology built on years of domination in world motorsports. This new finish will not only exceed your expectations, delivering uncompromised performance and durability, but also enhance the appearance of your high performance vehicle.

For a high resolution brake kit assembly photo for printing, please click here.

For more information contact: Wilwood Engineering at (805) 388-1188 and request to speak with Erika Gordillo for marketing issues, or Andy Fritts for technical questions. Also, Wilwood's website is accessible at www.wilwood.com or e-mail customerreply@wilwood.com

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